Dear litterpicker,

Across Europe, hundreds of thousands of volunteers like you clean our streets, parks, beaches and everywhere else in nature. You see better than anyone what ends up in our environment, and that makes your voice powerful in Brussels.

Why now?
The EU's Single-Use Plastics Directive (SUPD) targets the items litter pickers find most often, such as straws, cotton buds and plastic cups. It has (partly) worked: because of EU regulation, many of these items are now found less often, although there is lots to improve. However, the most common litter item of all is still not properly regulated: **the cigarette filter**. Filters contain plastic, release toxic chemicals, and are nearly impossible and very costly to clean up. And they don't even protect the smokers' health. Now that the SUPD is being reviewed, we're calling for a **ban on cigarette filters**. The tobacco industry will push back, so policy makers need to hear from the people who pick them up.

What we're asking
On **9 December** we're hosting an event in Brussels for European politicians and policy makers. We can't bring every litter picker there, but we can bring your voice. Please record a short video (max. 45 seconds) that we'll use to make a video which we show at the event and share on our social media.

Script (film vertically, outside) *please talk slow pause between every sentence (This makes editing a lot easier)*

1. Hello, I'm [name] from [city / village, country]."
2. "I pick litter because… [one sentence]"
3. "But these things (shows a cigarette filter), cigarette filters, are really awful to pick up, [one sentence why, for instance because there are too many, it's a lot of hard work, or next day you have to start over again]"
4. "That's why we, as volunteers / active citizens, urge the European Commission: Ban the filter!"

Check our example video

Filming tips: daylight, a quiet place, phone held vertically, highest quality setting.

How to send: upload your video via WeTransfer to **info@noplasticfilter.org**. In the message, please include: *"I agree that [organisation] may use this video at the event and on its social media."*

Deadline: 30 November. The earlier the better, so we can start editing.

Questions? please send an email to **info@noplasticfilter.org.**

Please share this with all your fellow litter pickers in as many EU countries as possible. We want to show broad litter pick support all across Europe.

Thank you for everything you do. Let's make sure Brussels hears it.